

# Kia cee'd

By Tim Barnes-Clay [Twitter @carwriteups](#)

**T**HIS IS A COMPLETELY different car from the original cee'd from 2006. This model has a new chassis, a fresh design and comes complete with a range of up-to-the-minute petrol and diesel engines.

This is a 'sexier' cee'd, from the South Korean company and one that doesn't have to rely on the message of a 'seven year warranty'. As a hatchback-sized car, the Kia is suitable for everyone – from families and businesses to retired couples. It's small enough for town but big enough to handle a trip to the continent. The attraction compared to its rivals comes down to Kia retaining the value for money proposition as even the entry level cee'd, priced at £14,395, comes with air conditioning, Bluetooth and other items you may not get with the competition.

The new cee'd also offers a

range of efficient engines which are cheap to run in terms of fuel economy and emissions. In fact the 1.6-litre diesel model is in band A – which means free road tax.

Engines available include 1.4 and 1.6-litre diesel and petrol engines. The 1.6-litre petrol is familiar from the Kia Sportage and is the most powerful of the four engines, with 133 bhp. It's the only version available with the new dual-clutch gearbox which allows fully automatic operation, or manual changes, via steering wheel-mounted paddles.

All 1.6-litre manual versions of the cee'd are equipped with ISG (Intelligent Stop & Go), Kia's engine stop/start system which boosts efficiency, offering the potential of 76 mpg. The diesel develops 126 bhp and is available with a conventional six-speed automatic gearbox in place of the standard six-speed manual.



The 1.4-litre units deliver a strong balance of flexible performance and low fuel consumption: the petrol version develops 98 bhp and is capable of more than 47 mpg, while the diesel, with 89 bhp manages almost 69 mpg.

Kia's all-new cee'd's aren't going to blow your socks off performance-wise, but it's a car you will buy with your head – not your heart. They're available from your local Kia dealer now. [only](#)

## PROS & CONS

- Efficient ✓
- Good value ✓
- Warranty ✓
- Looks ✓
- Performance thills X

## FAST FACTS

**Max speed ranges from:** 106 – 122 mph

**0-60 mph ranges from:** 9.8 – 13.0 secs

**Combined mpg ranges from:** 46.3 – 76.3

**Engines:** 1.4 & 1.6-litre 4 cylinder diesel/petrol

**Max. power (bhp) ranges from:** 89 – 133

**Max. torque (lb/ft) ranges from:** 101 – 190

**CO2 ranges from:** 97 – 145 g/km

**Prices range from:** £14,395 – £23,795 on the road

Picture credit Rob Shaw of Media Dog Ltd.



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